

Money and Success: Why Risky is the New Safe

Nothing may be more fascinating to your audience than money and success. And no one is better to talk to your audience about prosperity than Randy Gage. A high school dropout who became a multi-millionaire, Randy shares how to use the timeless principles of prosperity to create wealth today.

Randy is the author of nine bestselling books on prosperity and success that have been translated into 25 languages. His highly acclaimed new book, <u>Risky is the New Safe</u>, has been called "a step-by-step blueprint for succeeding in today's new world," and "a survival guide for an increasingly unpredictable future." *Risky is the New Safe* shows how disruptive technology, accelerating speed of change and economic upheaval are changing the game when it comes to building wealth. Randy presents the problems with playing by conventional rules, blows them up with shocking, straightforward clarity, and then offers specific solutions readers can use to create prosperity in their lives.

Randy is bold, brash, sometimes controversial, but never boring. With a style that's been described as "Deepak Chopra meets Dennis Miller," Randy brings his tough love approach on how to overcome negative beliefs and habits to become successful.

Through his wildly popular "Prosperity TV" (<u>http://www.youtube.com/randygage</u>) and Success & Prosperity Blog (<u>http://www.randygage.com/blog/</u>) Randy skewers conventional wisdom and offers practical approaches to success based on working hard and personal responsibility.

BIO: Randy Gage has been called "the millionaire messiah" because he believes you were born to be rich. A frequent media contributor, he's available to comment on stories involving money, success and self-development. The lessons Randy teaches are the result of his own journey from high school dropout to multi-millionaire. He's the author of nine bestselling books on prosperity that have been translated into more than 25 languages and sold millions of copies around the world. His new book, *Risky is the New Safe*, debuted #1 at Barnes & Noble on Oct. 30 quickly rose to #1 on The Wall Street Journal Business and USA Today Money bestseller lists. *Risky is the New Safe* has been called "a step-by-step blueprint for succeeding in today's new world," and "a survival guide for an increasingly unpredictable future."

Follow Randy on Twitter: <u>http://www.Twitter.com/Randy_Gage</u>

Online Press Kit: http://www.RandyGage.com/in-the-media/.

Public website: http://www.RandyGage.com/riskyisthenewsafe

Story Ideas

Risky is the New Safe – The conventional wisdom that you should go to school, get a job with a big company and you're set for life is seriously flawed today. The economic model is broken and what was once safe is now risky. Randy shares how playing safe can make you broke, and taking risks can make you wealthy.

Are You Raising Your Kids to be Poor? Randy discusses his own childhood and how parents can avoid mistakes that made him poor.

Are We Raising a Nation of Idiots? The U.S. education system is hastening its irrelevance. Randy explains why universities are out and online training is in for those who want to prosper in the new economy.

Are You Being Brainwashed to Be Broke?

Randy explains how "mind viruses" from organized religion, pop culture and government can infect your subconscious mind and cause selfsabotage behavior.

Stop Self-Sabotage – You don't get the prosperity you deserve, but actually the prosperity you *think* you deserve. Randy explains how worthiness issues hold millions of people back and actually cause them to sabotage their own success.

Panels or Debates – When you have breaking news around money, entitlement programs, class warfare, and other issues of the day about success and prosperity, Randy is an experienced media guest and excels at debate or panel discussions.

MEDIA CONTACT:

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